

Alence Abhinay Gopaldas

UI/UX Designer | WordPress Developer

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Profile Summary

Innovative UI/UX Designer with over four years of experience in creating user-centric designs and collaborating with cross-functional teams. Proficient in tools like Figma, Adobe XD, and WordPress, with a proven track record of delivering responsive and engaging websites and applications for startups and established organizations. Recognized for enhancing brand identity, driving user engagement, and achieving business goals through design excellence.

Key Skills

- **UI/UX Design:** Prototyping, Wireframing, User Flows, Responsive Design
 - **Web Development:** WordPress, SEO Optimization, Custom Themes and Plugins
 - **Tools:** Figma, Adobe XD, Photoshop, Illustrator, Sketch
 - **Programming:** JavaScript, HTML, CSS
 - **Other Skills:** Design Analysis, 3D & 2D Animation, IoT Integration
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Professional Experience

Freelance UI/UX Designer (*Remote*)

11/2019 – Present

- Designed and developed mobile and web applications for startups, ensuring brand consistency and improved user engagement.
- Created visuals, illustrations, and video content to enhance the digital presence of clients.
- Delivered end-to-end design solutions, contributing to client satisfaction and repeat business.

Website Designer (*Saskatchewan*)

10/2024 – 11/2024

- Designed and developed two responsive, SEO-optimized WordPress websites for Allscopes Contracting Inc. and Saskatoon Truck Brite.
- Custom-built themes and plugins, enhancing user experience and increasing local client engagement.

UI UX Designer (*SU Badminton – Mississauga, ON*)

08/2023 – 10/2023

- Redesigned and enhanced the WordPress website for SU Badminton, incorporating user-friendly features and responsive design.
- Created visually compelling design components using Adobe Illustrator, ensuring project completion on time.

UI Designer (SRAK Prestek Pvt Ltd – Hyderabad, IN)

01/2023 – 08/2023

- Developed engaging user interfaces using Figma and Adobe XD, boosting user satisfaction by 20%.
- Conducted usability testing and implemented feedback, resulting in a 15% increase in interaction rates.

UX/UI Designer (Capgemini Technology Services – Hyderabad, IN)

02/2021 – 12/2022

- Collaborated with teams to deliver marketing materials, increasing customer engagement by 20%.
- Designed user flows, wireframes, and prototypes, ensuring consistency across 15+ projects.

Education

Canadore College, Mississauga

Diploma in Mobile Application Development

May 2024 – December 2024

Conestoga College, Waterloo

Diploma in Web Development

May 2023 – December 2023

Gokaraju Rangaraju Institute of Engineering and Technology, Hyderabad

Bachelor of Technology (B.Tech) in Electronics and Communication Engineering

Graduated November 2020

Achievements

- **Patent:** Smart Pill Box (Patent No. 459986) - Hyderabad, IN Jan'19 – Oct'23
 1. Application No.: 201941002559
 2. Date of Filing: 21/01/2019
 3. Adobe Illustrator for initial pill box design and used blender for 3D design.
 4. Integrated IoT concepts for developing the box functionality.
- **CONHACK2023:** Secured 3rd place in Conestoga College's hackathon for designing a website that Adobe Illustrator for initial pill box design and used blender for 3D design.

Secured 3rd place in Conestoga College hackathon. Over 100 participants formed 28 groups, working relentlessly for 8 hours.

Developed and Designed frontend of the website converts audio into downloadable text transcripts.

Tools: Adobe Illustrator, Adobe XD and VS code.